Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the matter of)	
)	
Implementation of Section 621(a)(1) of the Cable)	MB Docket No. 05-311
Communications Policy Act of 1984 as amended)	
by the Cable Television Consumer Protection and)	
Competition Act of 1992)	
)	

COMMENTS OF ITASCA COMMUNITY TELEVISION, INC. IN RESPONSE TO THE FURTHER NOTICE OF PROPOSED RULEMAKING

Itasca CommunityTelevision, Inc. (ICTV) submits these comments in response to the Further Notice of Proposal Rulemaking, released March 5, 2007, in the above-captioned rulemaking ("Further Notice").

1. ICTV is the non-profit PEG center that serves the local franchising authorities of the Minnesota Cities of Grand Rapids, LaPrairie and Cohasset; and the Minnesota Townships of Grand Rapids and Harris. Furthermore, ICTV programming is carried in eight other Northern Minnesota Communities. ICTV's mission is to "strengthen Itasca County Communities through public access cable television." The PEG center does this by providing local programming over three stations. The Government channel not only carries local government, but is also a conduit for the proceedings of the Minnesota Legislature to the northern part of the

state. There are two franchised cable operators within above mentioned communities. Those cable operators, are: Mediacom Communications which just renewed its franchise in 2006 and Paul Bunyan Rural Telephone Cooperative, which finalized franchise agreements with all of the above in 2006, except Harris Township.

- 2. ICTV supports and adopts the comments of the Alliance for Community Media, the Alliance for Communications Democracy, the National Association of Telecommunications Officers and Advisors, the National League of Cities, the National Association of Counties, and the U.S. Conference of Mayors, filed in response to the Further Notice.
- 3. We oppose the Further Notice's tentative conclusion (at ¶ 140) that the findings made in the FCC's March 5, 2007, Order in this proceeding should apply to incumbent cable operators, whether at the time of renewal of those operators' current franchises, or thereafter. This proceeding is based on Section 621(a)(1) of the Communications Act, 47 U.S.C. § 541(a)(1), and the rulings adopted in the Order are specifically, and entirely, directed at "facilitat[ing] and expedit[ing] entry of new cable competitors into the market for the delivery of video programming, and accelerat[ing] broadband deployment" (Order at ¶ 1).
- 4. We disagree with the rulings in the Order, both on the grounds that the FCC lacks the legal authority to adopt them and on the grounds that those rulings are unnecessary to promote competition, violate the Cable Act's goal of ensuring that a cable system is "responsive to the needs and interests of the local

community," 47 U.S.C. § 521(2), and are in conflict with several other provisions of the Cable Act. But even assuming, that the rulings in the Order are valid, they cannot, and should not, be applied to incumbent cable operators. By its terms, the "unreasonable refusal" provisions of Section 621(a)(1) apply to "additional competitive franchise[s]," not to incumbent cable operators. Those operators are by definition already in the market, and their future franchise terms and conditions

and not Section 621(a)(1).

5. We strongly endorse the Further Notice's tentative conclusion (at para.

142) that Section 632(d)(2) (47 U.S.C. § 552(d)(2)) bars the FCC from "prempt[ing]

are governed by the franchise renewal provisions of Section 626 (47 U.S.C. § 546),

state or local customer service laws that exceed the Commission's standards," and

from "preventing LFAs and cable operators from agreeing to more stringent

[customer service] standards" than the FCC's.

Respectfully submitted,

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